

MBA Course Descriptions:

MBA 509 Ethics

1 credit

Introduces contemporary issues of ethics and corporate social responsibility (CSR) facing the business community through case studies, class presentations, and guest speakers.

MBA 510 Global Leadership

3 credits

Examines a variety of leadership styles from different countries to illustrate how leadership theories and practices are affected by culture. Topics such as contract negotiations, human resource management, and employee motivation, recruitment, and retention are addressed from an international perspective.

MBA 511 Critical Analytical Thinking and Communication

3 credits

In a small-group setting, students analyze, debate, write, and present a variety of topics affecting managers. Develops the ability to make effective oral and written arguments.

MBA 512 Marketing Management and Strategies

3 credits

Students learn how to plan and implement effective marketing strategies through case analysis and research in strategic applications. Emphasizes best practices to successfully address marketing challenges faced by actual businesses.

MBA 514 Strategic Operations Management

3 credits

Students apply contemporary operations management techniques and tools to realistic business situations. Case studies and computer-based models are utilized as decision-making tools.

MBA 515 Information Systems

3 credits

Examines the role of information systems (IS) in contemporary business organizations. Provides an overview of key information systems and technologies. Emphasizes the management behavior, knowledge, and skills necessary to participate in making decisions about information systems. Also introduces current trends and drivers, including emerging technologies that affect the present and future of information systems.

MBA 516 Managerial Accounting for Decision Making

3 credits

Explores the accounting function of an organization from a managerial perspective. Students gain an understanding of cost characteristics, cash flows, and reporting; the appropriate application of costs in decision-making; and the behavioral ramifications and interdependency of accounting within the organization as a whole.

MBA 519 Graduate Research Project

3 credits

Focuses on the roles and techniques of research in retail, service, community, and industry settings. Research methods and procedures such as design, data collection, analysis, and recommendations are applied to an actual organizational situation.

MBA 520 Economic Analysis

3 credits

Explores fundamental concepts of microeconomics (market equilibrium, firm and consumer behavior, and industry structure and competition) as a means of understanding and analyzing business problems. Basic macroeconomic models are developed to help explain long-run trends and short-run fluctuations in key macroeconomic variables: GDP, inflation, interest rates, wage and profit rates, and budget deficits. Applies the basic principles of finance theory to decisions facing the corporate manager.

MBA 521 Legal Issues in Business and Management

3 credits

Acquaints students with fundamental legal concepts affecting organizations through case studies and guest speakers. Concepts are discussed within a general managerial framework with distinctions made for private, nonprofit, and governmental entities. Major topics covered include tort liability, contracts and legal agreements, intellectual property rights, administrative law, individual liability, and legal economics/ADR applications. Management law covered includes employment issues such as wrongful non-hiring and termination, discrimination, ADA (disabilities), sexual harassment, and similar issues.

MBA 575 Advanced Organizational Behavior

3 credits

Explores individual behavior, group behavior, and organizational systems. Topics covered (from theoretical and practical perspectives) include understanding people, motivation, group dynamics, communication, leadership, power, politics, conflict, diversity, culture, decision making, change, and organizational structure.

MBA 585 Financial Management Practices

3 credits

Explores essential financial theory and develops applications in the areas of valuation of assets, financing decisions, risk assessment, and short-term asset and liability management. Develops the abilities to compare and value uncertain cash flows; evaluate the costs and risks of financing from stocks, bonds, and entrepreneurial sources; and manage short-term capital.

MBA 590 Capstone

3 credits

Students have three options to fulfill the capstone requirement; (1) develop a business plan, (2) conduct a business research project, or (3) work on an applied team project on behalf of a regional organization. Prerequisite: Successful completion of all cornerstone, foundation and core courses.