

The Campus . . .

Southern Oregon University combines many of the best features of both private and public colleges: small-enrollment classes; teachers who know and work directly with their students; and a faculty and staff fully committed to education, both in and beyond the classroom. In the School of Business we prepare graduates who can write clearly, think critically, work in groups and who are aware of the society issues facing business here and abroad.

The Setting . . .

Nestled at the base of the Siskiyou Mountains in the Rogue Valley of Southern Oregon, SOU is surrounded by forests, mountains, lakes, and rivers providing a spectacular setting for outdoor sports such as hiking, rafting and skiing. In addition, the University and community are focal points of cultural activity gaining national recognition for the Oregon Shakespeare Festival and the Britt Music Festival.

Contact the Program Coordinators . . .

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International Business Certificate
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International Business Certificate



Southern Oregon
University
School of Business

International Business Certificate

As the world of business becomes increasingly more global, the need for international exposure and a competent cultural intelligence increases. An International Business Certificate (IBC) gives students these tools and a competitive edge when applying for jobs. This certificate program provides students with opportunities to gain expertise in business decision-making in an international environment; to interact with students and businesses both in the US and abroad through active student exchange programs and guided international study opportunities; and to experience foreign cultures, ideas, and belief systems.

The International Business Certificate combines internationally-focused course work from a number of disciplines (Business, Communication, Economics, Foreign Language, Geography and Sociology) with an opportunity to study abroad. The certificate requires the completion of 36 credit hours, consisting of 20 credits of core courses and 4 "Global Units" consisting of 16 elective credit hours (1 global unit = 4 credit hours). Students may earn global units by a combination of the following methods: International Exchange, internship with an international business organization or the Office of International Programs, participation in an approved international business conference, and approved elective course work.

All courses taken for the Certificate must be completed with a minimum grade of "C" and a minimum GPA of 2.5. The International Business Certificate is open to undergraduate and post-baccalaureate students. The certificate will be awarded to undergraduate students who meet its requirements and the requirements for a BA or BS degree at Southern Oregon University. Post baccalaureate students will be awarded the Certificate by completing the credit requirements.

Program Prerequisites

Accounting Information I (BA 211)
 Principles of Marketing (BA 330)
 Principles of Management (BA 374)
 Principles of Macroeconomics (EC 202)

Core Requirements (20 credits)

International Scene (IS 250) **or** Cultural Anthropology:
 Perspectives on Humanity (ANTH 213) 4
 International Marketing (BA 447) 4
 International Financial Management (BA 473)
or Introduction to International Economics
 (EC/IS 320) 4
 International Business (BA 477) 4
 Foreign Language¹ 4

¹This course must be in addition to SOU admission requirements. Course level will be determined by a language placement exam and approval of a certificate coordinator. This requirement is designed to give students, who might otherwise not take a foreign language as part of their degree path, exposure to a new foreign language or to continue previous foreign language study.

Elective Requirements (16 credits)

Each student must complete a total of four "global units" (1 global unit = 4 credits). Students may earn global units by the following methods or a combination of the following methods:

1. International Exchange

(1-4 global units possible)
 3-6-week summer program = 1 global unit
 4 months abroad (1 semester) = 2 global units
 9 months abroad = 4 global units

Note: For Foreign Exchange Students:

1 year of full-time matriculation at SOU = 4 global units

2. **Internship with an International Business or International Office – Approval Required**
 (1-2 global units possible)

3. **Participation in an approved International Business Conference** – (1 global unit possible)
 requirements include: writing and presenting a paper at the conference, attending and summarizing other conference sessions, and upon return to SOU presenting the paper and conference highlights to students and faculty members.

4. **Elective Courses** (1-3 global units possible)
 Each 4-credit course = 1 global unit

International Communication (Comm 441) 4
 Culture, Identity & Communication (Comm 460C) .. 4
 Intro to the International Economy (EC 320)..... 4
 Geography of Latin America (GEOG 330)..... 4
 Geography of East & SE Asia (GEOG 336) 4
 Geography of Central & SW Asia (GEOG 338) 4
 Global Issues in Population, Development & the
 Environment (GEOG 360, IS 360) 4
 Introduction to the International Economy (IS 320).4
 Global Politics (PS 355)..... 4
 US-Latin American Relations (PS 454) 4
 Sociology of Globalization (SOC 345) 4
 International Women's Movements (WS 301) 4
 Upper Division Foreign Language 4
 Other Electives as Approved by Program
 Coordinator

