

## Program Integration with Master in Management Curriculum

SOU's Master in Management program allows experienced managers the chance to earn an advanced degree without unduly disrupting their professional and family lives. The 45-credit advanced degree consists of core and elective courses taught primarily in Medford in the evenings and on occasional weekends.

Courses taken for this certificate program count towards elective credits in the MiM program. Those earning a Certificate in Sustainability Leadership in addition to completing the requirements for the MiM program will take just an additional 6 credits beyond the 45 credits required for MiM.

For more information on the MiM program, visit us on the web at [www.sou.edu/mim](http://www.sou.edu/mim) or contact MiM Program Manager Hart Wilson at 541-552-8283.

### **Contact the Sustainability Leadership Certificate Program Coordinator . . .**

Steve Schein  
School of Business  
1250 Siskiyou  
Ashland, OR 97520

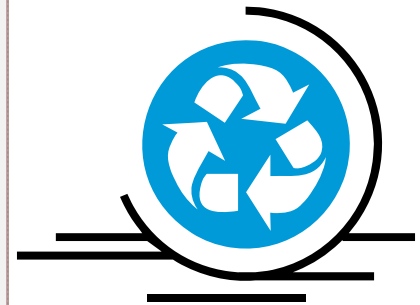


Central Hall 123  
(541) 552-6708  
[ScheinSt@sou.edu](mailto:ScheinSt@sou.edu)

Sustainable Leadership Certificate  
**School of Business**  
Southern Oregon University  
1250 Siskiyou Blvd.  
Ashland, OR 97520  
(541) 552-6484  
[www.sou.edu/business](http://www.sou.edu/business)

# Sustainability Leadership Certificate

GRADUATE LEVEL



Southern Oregon  
University  
School of Business

# Sustainable Leadership Certificate

## Graduate Level

### Program Overview

The Graduate Certificate in Sustainable Leadership at SOU is an interdisciplinary program designed to prepare individuals for leadership roles in organizations that are committed to sustainable practices.

The program's applied curriculum is designed to provide a robust foundational understanding of the three E's of sustainability: Economy, Environment, and Equity, also known as the Triple Bottom Line. It offers a broad understanding of all of the major applied areas of sustainable organizational leadership including:

- alternative transportation
- waste reduction
- renewable energy
- green building
- corporate social responsibility
- fair trade
- localization
- community finance

Other emerging sustainable business practices will also be studied as this vital and dynamic field continues to evolve.

### Earning the Certificate

By completing the certificate, you will have a strong grasp of what sustainability means and how it is achieved. You will also recognize the forces that discourage sustainable practices. This understanding will enhance your ability to serve as an effective leader in large and small corporations, nonprofit organizations, or the public sector anywhere throughout the region, state, and country.

Your coursework will provide many diverse opportunities to work on real-world projects in the many fields of sustainability and explore how your personal values and future goals relate to your practice of sustainable organizational leadership.

For graduate students, the program consists of 31 credits including 6 required core courses and elective courses totaling 8 credits. All courses taken for the certificate must be completed with a grade of B or better while maintaining a minimum 3.0 GPA.



### Core Requirements (23 credits)

ES 520 Sustainability & Natural Resources ...	4
ES 521 Ecological Economics & Sustainable Development .....	4
MM 513 Strategic Management .....	3
MM 590 Sustainable Organizational Leadership .....	4
MM590 Case Studies in Corporate Sustainability .....	4
PS 528 Public Policy & the Environment .....	4

### Electives (8 credits)

BI 538 Conservation Biology .....	4
GEOG 537 Conservation in the USA .....	4
GEOG 539 Land Use Planning .....	4
GEOG 582 Climatology .....	4
HST 521 Environmental History .....	4
MM 509 Practicum .....	credits vary
MM 514 Practical Research, Analysis & Decision Making .....	3
MM 598 Capstone Project .....	3