



Bachelor of Applied Science in Management

This degree is for persons who hold a trade associate's degree outside the area of business from a regionally accredited institution and who have earned a GPA of 2.5 or better.

- This degree program offers a 100% online option.

The BAS degree program prepares students to:

- Accept leadership roles in business and industry.
- Conduct comprehensive analyses of individual and group behaviors in organizations.
- Develop a thorough understanding of the basic fundamentals of business.
- Use critical thinking skills and practical knowledge to solve specific business management problems.
- Apply career development strategies and advance to management level positions

SOU's Bachelor of Applied Science is the first degree of its kind in the state of Oregon. The BAS provides technical workers with the managerial training needed to succeed in today's workplace. Employers want employees with strong technical skills for advancement. As the job market changes more rapidly, technical students with formal managerial training can provide the leadership skills needed in such an environment.

Career paths for a BAS degree and salary ranges:

Cost Estimator, Project Manager

Median Pay \$65,170 per year • \$31.33 per hour.

Emergency Management Directors

Median Pay \$76,730 per year • \$36.89 per hour.

Financial Manager, Product Manager, Risk Manager

Median Pay \$131,710 per year • \$63.32 per hour.

General and Operations Manager, Top Executive

Median Pay \$98,980 per year • \$47.59 per hour.

Logistics and Distribution Manager, Logistician

Median Pay \$77,030 per year • \$37.03 per hour.

Social and Community Service Managers

Median Pay \$74,000 per year • \$35.58 per hour.



Data source: <https://www.bls.gov/ooh/a-z-index.htm#H>



For more details, explore the Southern Oregon University website: <https://sou.edu/academics/business/programs/management-bas/>



Career Paths: <https://www.bls.gov/ooh/field-of-degree/business/business-field-of-degree.htm#emp>

CONTACT THE BUSINESS PROGRAM

SOU School of Business
1250 Siskiyou Boulevard
Ashland, Oregon 97520
541-552-6484
business@sou.edu